

FEATHER CREEK



Keep Kicking

FEATHERCREEKFARM.COM

FEATHER CREEK



HORSE

TRIALS

NORMAN, OK

APR 1-3 & SEP 2-4, 2011



Keep Kicking

USEF/USEA Recognized Divisions

P, T, N, BN, Starter (Unrecognized)

Awards: 1-10 place ribbons

Send Entries to:

Kathi Roof, Secretary - 3024 Hugo Court, Flower Mound, Texas 75022 (817) 454-8962 (mobile) (817) 454-8962 Email: kroof88@yahoo.com

Fees:

Draw checks to Feather Creek Farm, LLC. Horse Trials.
P: \$225.00; T: \$225.00; N/BN: \$200.00; Starter: \$175
Stalls: \$125 - Thur, March 31st to Sun, April 3rd

Feather Creek's 4th USEA Recognized Horse Trial!

Come join us for the second USEA recognized horse trial held here in Norman, Oklahoma on the renovated former Tipasa facilities in over 10 years!

Ride Times: Will be posted March 25th on feathercreekfarm.com.

Registration:

Open: February 15th, 2011; Close: March 15, 2011

Don't Miss Out!

Visit feathercreekfarm.com to register today!



Horse Trials

April 1-3 & Sep 2-4, 2011

925.580.9841

www.FEATHERCREEKFARM.com

FEATHER CREEK

HORSE

NORMAN, OK



TRIALS

APRIL 1-3, 2011

SPONSORSHIP LEVELS

4th Recognized Horse Trials

Estimated Economic Impact to Norman in 2011 of over \$500,000

(Formula and calculations based on DMAI and the Norman Convention and Visitors Bureau)

DIVISION SPONSORSHIP LEVEL

Sponsorship \$5,000.00

Advertising & Public Relations Benefits Include:

- Name recognition on Sports Talk 1400AM
- Name recognition in the Norman Transcript – two articles will be placed in the paper – two weeks and one week prior to the event
- Corporate logo impression in print media, promotional materials, website, facebook page and program
- Corporate logo in post event print media acknowledgement

Competition Event Benefits Include:

- Full Division Sponsor - Cross Country, Dressage & Stadium
- Corporate logo impression on recognition banner
- Full page ad in Event and Competitor Program
- Recognition with multiple announcements at the event
- Cross Country and Stadium Fence Recognition
- Present Awards for Sponsored Division
- Banner placement in show jumping ring

Questions? Contact Dynah Korhummel:

925.580.9841 | dynah@feathercreekfarm.com

SUPPORTING SPONSORSHIP LEVEL

Sponsorship \$1,500.00

Advertising & Public Relations Benefits Include:

- Name recognition on Sports Talk 1400AM
- Name recognized in post event print media acknowledgement
- Corporate logo impression in print media, promotional materials, website and collateral

Competition Event Benefits Include:

- Corporate logo impression on recognition banner
- Recognition with an announcement at the event
- Cross Country Fence Recognition
- Half page ad in Event and Competitor Program
- Banner placement in show jumping ring

PRIZE SPONSORSHIP LEVEL

Sponsorship \$500.00

Advertising & Public Relations Benefits Include:

- Quarter page ad in Event and Competitor Program
- Name recognition in post event print media acknowledgement



Keep Kicking 

FEATHERCREEKFARM.COM

Feather Creek Farm . 1501 72nd Ave., NE Norman, Oklahoma 73026 . 925.580.9841

FEATHER CREEK



HORSE

NORMAN, OK

FARM

TRIALS

APRIL 1-3, 2011

DONATION FORM

INFORMATION: (Please Type or Print)

Donors Name : _____

(Please provide donor name as you would like it to appear in printed materials)

Donors Address: _____

City **ST** **ZIP**

Telephone: _____

Fax: _____

Email: _____

Website: _____

Sponsorship Contribution:

Division \$5,000 **Supporting** \$1,500 **Prize** \$500

Sponsorship Amount: _____

Method of Payment: (check)

(Please make check out to Feather Creek Farm LLC.)

Total Payment: \$ _____

(payment must be received before logo is placed on printed materials)

By signing this document, I confirm my intent to provide a charitable donation to Feather Creek Farm's USEA Recognized Horse Trials. Furthermore, I confirm that I have received no benefit of substantial value in exchange for this charitable tax-deductible donation.

Donors Signature: _____

Date: _____

Logo Submission Deadline: March 15, 2011

*Please note that all artwork should be submitted in vector format to ensure the highest level of resolution for our printed materials.



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Feather Creek Farm Horse Trials Program Advertising

Mechanical Requirements

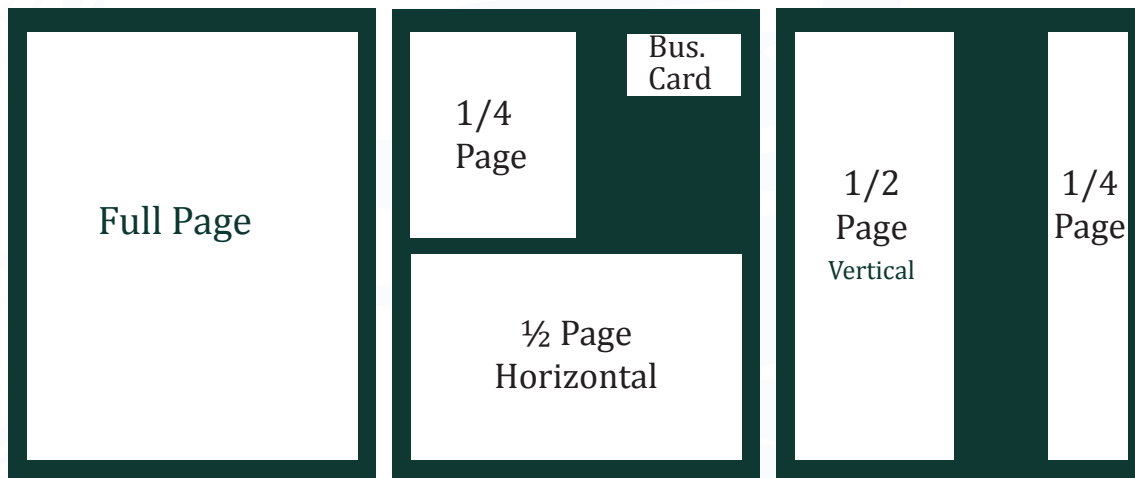
- Submit Black and White Ads Only

Ads may be submitted via e-mail to dynah@feathercreekfarm.com, or on disk in PDF, TIFF, or JPG formats). Ad resolution should be 300 dpi or greater for best quality. Fonts must be embedded or turned into outlines. All ads should include a 1-2 point border and be submitted in black and white (greyscale) only. Call for other acceptable formats. Additional charges apply for format conversions or ad design services. Advertising materials will be returned only upon request.

Ad Dimensions

	(width	x	Height)
Full Page	7.5"	x	10"
1/2 Page (horizontal)	7.5"	x	4.95"
1/2 Page (vertical)	3.7"	x	10"
1/4 Page (horizontal)	3.7"	x	4.95"
1/4 Page (vertical)	1.8"	x	10"
Business Card	3.5"	x	1.9"

The Feather Creek Farm Horse Trials program will be distributed free to all adult attendees.





In English Feather Creek Farm

“**F**eather” was the name Dynah Korhummel gave the rambunctious all-white kitten with a grey tail. Unfortunately, Feather was born with a heart murmur and other internal defects. Barely weighing three pounds, she survived 18 months but never lost her persevering and courageous personality.

“Feather had more spirit than any individual I’ve ever met,” says Dynah.

Those were also the traits it took for the Norman, Okla., eventer and entrepreneur to acquire and restore her 100-acre farm. So she named it after her “ferocious little tiger.”

A native of Montreal, Dynah was riding at five and eventing at 12. She studied economics, then spent 13 years in

California, both competing in horse trials up to the Advanced level and launching a veterinary division for a Berkeley sports medicine company.

It was an eight-day-a-week job, with a lot of travel, and Dynah dreamed of settling down on a small property with a cross-country course in her own backyard.

During the Quarter Horse Congress, a friend told her of Tipasa, the 100-acre farm seven miles northeast of Norman that Judy Huber and her son Mike had built from scratch 30 years ago.

Mike Huber, now owner and operator of Gold Chip Stables in Bartonville, Tex., has been a member of the U.S. Equestrian Team since 1978. He won the individual Gold Medal at the 1987 Pan

American Games, served as president of the U.S. Eventing Association, and is the only USEA certified Level IV instructor in the Southwest.

Under a subsequent owner, though, the property had been neglected for decades. It was overgrown with trees and bushes, and the jumps had deteriorated.

But Dynah saw the possibilities. “The minute I stepped onto it, I knew it was for me,” says Dynah. It became her mission to restore the farm. She persevered through three years of negotiations with the owner, and in January, 2008, the sale was closed.

She quit her job, moved to Norman, and with two partners opened a small veterinary medical device company,



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This colorful jump was one of 83 that John Staples designed and built for the first USEA horse trials at Feather Creek Farm this summer. Perri Fisher clears "John's Decoy" on Cinderalla. Photo by Suzy Brown/Equine Originals.

Innovative Equine Technologies. Then she set about to ready Feather Creek Farm to host its first USEA-sanctioned horse trials.

It began with a lot of brush clearing and land preparation. Dynah engaged John Staples of Windermere Stables - a veteran eventer and USEA Level III instructor from Wichita, Kan., who had once been a student of the Hubers - to design a cross-country course. When USEA approved a date of August 29-30, the race was on. With just 33 days before the event, John built 83 fences for five levels of difficulty - Starter through Preliminary. The last two were completed on the morning of August 29.

"Since this was our first horse trials, I was expecting 80 or 90 riders," says Dynah. "We had 160. With the help of more than 70 volunteers, especially Judy Huber, it came off with hardly a hitch.

"One of Mike's riders was the first to enter our new dressage ring. 'Well, Mike, what do you think?' I asked him as he sat on the fence, and he replied with his ultimate compliment, 'Not bad.' "

She continues, "It might sound odd to say, but this property is a happy place. It feels like it's coming back to life."

Dynah is already planning for the 2010 Feather Creek Farm Horse Trials, scheduled June 4-6. "We will add RV hookups, more parking for trailers, and hold the event over three days rather than two."

With the commercial launch in November of her company's first product (to prevent founder in the acute stages), Dynah

(Continued on page 16)



Feather II

In English

(continued from page 15)

hopes to have more time to compete in horse trials once again.

She's being coached by John Staples, who also conducts regular clinics at Feather Creek about every six weeks. (His next, two days of cross-country instruction, is scheduled December 12-13.)

She is now riding a spunky six-year-old 17-hand Thoroughbred named Last Recital, owned by Lee Troup Johnson of

Runnymede Stables, who was the first woman selected to train with the U.S. 3-Day Olympic Equestrian Team. This summer, Dynah rode him to first place in Novice dressage at the Maui Jim Horse Trials in Illinois, only their second trip out together, and they will move up to Training level next year.

At the farm, Dynah gives lessons to about a dozen students, and John coaches them at horse trials.

"Keep kicking" is Dynah's motto. "If you start pulling back, you'll never get anywhere. Ninety percent of the time, if

you keep kicking you'll get to the other side of that fence."

Persistence is a cardinal virtue to her, and she found it again recently at the farm in a little mixed-terrier puppy of "limitless personality" that adopted her and refused to take no for an answer.


"I guess I need another mascot," she finally decided. Of course she had to name the puppy...Feather. ★

For more information, visit www.feathercreekfarm.com or call (925) 580-9841.

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