



# Feather Creek Farm Horse Trials Program Advertising

## Mechanical Requirements

### - Submit Black and White Ads Only

Ads may be submitted via e-mail to [dynah@feathercreekfarm.com](mailto:dynah@feathercreekfarm.com), or on disk in PDF, TIFF, or JPG formats). Ad resolution should be 300 dpi or greater for best quality. Fonts must be embedded or turned into outlines. All ads should include a 1-2 point border and be submitted in black and white (greyscale) only. Call for other acceptable formats. Additional charges apply for format conversions or ad design services. Advertising materials will be returned only upon request.

## Ad Dimensions

	(width	x	Height)
Full Page	7.5"	x	10"
1/2 Page (horizontal)	7.5"	x	4.95"
1/2 Page (vertical)	3.7"	x	10"
1/4 Page (horizontal)	3.7"	x	4.95"
1/4 Page (vertical)	1.8"	x	10"
Business Card	3.5"	x	1.9"

***The Feather Creek Farm Horse Trials program will be distributed free to all adult attendees.***

